

## TOPIC: MULTIPLE COMPARISONS: BONFERRONI

### The Bonferroni Test

◆ Recall: ANOVA compares 3+ means. If  $H_0$  is rejected, **Post-hoc** tests can tell you *which* means are different.

► Post-Hoc Tests, like **Bonferroni**, test \_\_\_\_\_ of means against each other.

#### EXAMPLE

In an ANOVA test on mean weekly study time for different grade levels, you reject  $H_0$ : Students in grades 10-12 study for the same amount of time. Determine which pair(s) of means are different with  $\alpha = 0.05$ .

MSE = _____	Grade	Weekly Study Times (hrs)										$\bar{x}$	$n$	
$N =$ _____,	10	3	4	4	2	1	0	3	6	5	2	3	10	10
$k =$ _____,	11	4	5	6	3	7	8	2	3	1	4	4.3	10	
$df =$ _____	12	7	5	8	3	6	7	8	5	9	2	6	10	

10 <sup>th</sup> & 11 <sup>th</sup> Grade	11 <sup>th</sup> & 12 <sup>th</sup> Grade	10 <sup>th</sup> & 12 <sup>th</sup> Grade
$H_0:$	$H_0: \mu_{11} = \mu_{12}$	$H_0: \mu_{10} = \mu_{12}$
$H_a:$	$H_a: \mu_{11} \neq \mu_{12}$	$H_a: \mu_{10} \neq \mu_{12}$
$t = \frac{\bar{x}_1 - \bar{x}_2}{\sqrt{\frac{s^2}{n_1} + \frac{s^2}{n_2}}}$	$t = \frac{\bar{x}_1 - \bar{x}_2}{\sqrt{4.448 \cdot \left(\frac{1}{10} + \frac{1}{10}\right)}}$	$t = \frac{\bar{x}_1 - \bar{x}_2}{\sqrt{4.448 \cdot \left(\frac{1}{10} + \frac{1}{10}\right)}}$
$P\text{-value} =$ _____	$P\text{-value} =$ _____	$P\text{-value} =$ _____
# of pairs = _____	# of pairs = 3	# of pairs = 3
$P\text{-val} \cdot \# \text{ pairs} =$ _____	$P\text{-val} \cdot \# \text{ pairs} =$ _____	$P\text{-val} \cdot \# \text{ pairs} =$ _____
$P\text{-val} \cdot \# \text{ pairs} [ <   > ] \alpha$ [ REJECT   FTR ] $H_0$ .	$P\text{-val} \cdot \# \text{ pairs} [ <   > ] \alpha$ [ REJECT   FTR ] $H_0$ .	$P\text{-val} \cdot \# \text{ pairs} [ <   > ] \alpha$ [ REJECT   FTR ] $H_0$ .

**Recall** (Two Means t-Test)

$$t = \frac{x_1 - x_2}{\sqrt{\frac{s_1^2}{n_1} + \frac{s_2^2}{n_2}}}$$



#### HOW TO: Perform Bonferroni Test on TI-84

- 1) Verify: ANOVA  $H_0$  was rejected?
  - 2) Get MSE from ANOVA readout  
**One-way ANOVA**  
 **Error**  
**MS=**
- For each pair of groups:
- 3)  $H_0: \mu_1 = \mu_2$ ,  $H_a: \mu_1 \neq \mu_2$
  - 4) Calculate  $t$  (use  $s^2 = \mathbf{MSE}$ )
  - 5)  $P$ -value: use  $df = N - k$   
 $N = \#$  of total obs.  $k = \#$  of groups
  - 6) Multiply  $P$ -value by  $\#$  of \_\_\_\_\_  
To find on calc: **MATH** **>** **PROB**  
 **3:nCr**, Enter  ${}_kC_2$
  - 7) State Conclusion

**New**

$$t = \frac{\bar{x}_1 - \bar{x}_2}{\sqrt{s^2 \cdot \left(\frac{1}{n_1} + \frac{1}{n_2}\right)}}$$

$s^2 = \mathbf{MSE}$  from one-way ANOVA

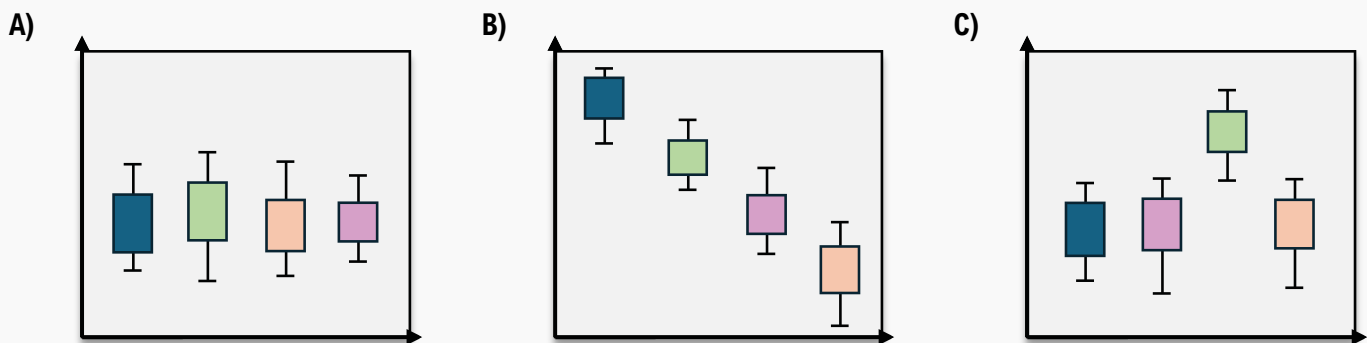
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### PRACTICE

A researcher is comparing mean cholesterol levels across 4 diet plans (A, B, C, D) in a One-Way ANOVA test. If  $H_0$  was rejected and the researcher were to use a Bonferroni Test, how many pairs of comparisons would they do?

### PRACTICE

For which of the following scenarios would it be most appropriate to run a Bonferroni Test to see which mean(s) are significantly different from the rest?



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### EXAMPLE

A cereal brand evaluates 3 different cereals to determine which is best appealing based on taste ratings (1-10) from customers. Their initial findings reject  $H_0$ : the mean taste ratings of the cereals are the same. The table below shows taste ratings from random samples of participants. Use a Bonferroni Test to compare Cereal A vs. C. If A vs. B and B vs. C yield  $P$ -values of 0.0014 & 0.0004 respectively, what can you conclude about Cereal B?

Cereal	Taste Rating						$\bar{x}$	$n$
A	7	8	6	9	7	9	7.67	6
B	5	6	5	6	4	5	5.17	6
C	8	9	7	9	8	7	8.00	6



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For each pair of groups:
  - 3)  $H_0: \mu_1 = \mu_2, H_a: \mu_1 \neq \mu_2$
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  - 5)  $P$ -value: use  $df = N - k$   
 $N = \#$  of total obs.  $k = \#$  of groups
- 6) Multiply  $P$ -value by  $\#$  of \_\_\_\_\_  
To find on calc: **MATH** **>** **PROB**  
**3:nCr**, Enter  ${}_kC_2$
- 7) State Conclusion

### Recall

$$t = \frac{\bar{x}_1 - \bar{x}_2}{\sqrt{s^2 \cdot \left(\frac{1}{n_1} + \frac{1}{n_2}\right)}}$$

$s^2 = \text{MSE from one-way ANOVA}$