Hypothesis Test for Slope

- ◆ To run a hypothesis test for the slope of a regression line using a calculator, use the F:LinRegTTest function.
 - ▶ If testing "no correlation", β ____ 0; "positive correlation", β ____ 0; "negative correlation", β ____ 0

EXAMPLE

An economics study looks at the relationship between advertising spending and product sales (in \$1,000s). The data is shown below. Test the claim that there is no linear relationship between ad spending and sales at $\alpha=0.05$.

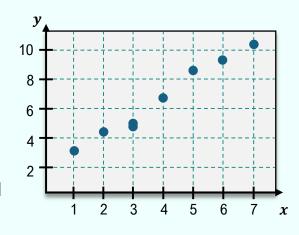
Ad Spending vs. Product Sales (in \$1,000s)											
Ad Spending 2 4 3 6 5 1 7 3											
Product Sales	4.2	6.5	5.0	9.3	8.4	3.3	10.2	4.8			

 H_0 : _____

*H*_a: _____

P-value: _____

Because P-value [< | >] α , we [REJECT | FAIL TO REJECT] H_0 . There is [ENOUGH | NOT ENOUGH] evidence to suggest...



HOW TO: Hyp Test for Slope of LinReg

1) STAT, 1:Edit...
Enter data in L1 & L2

2) STAT, > TESTS

V F:LinRegTTest

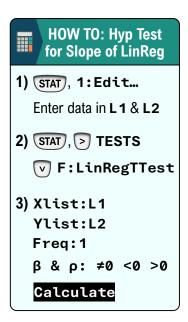
3) Xlist:L1
Ylist:L2
Freq:1
β & ρ: ≠0 <0 >0

Calculate

PRACTICE

Using the sample data below, run a hypothesis test on β to see if there is evidence that there is a positive correlation between x and y with $\alpha = 0.01$.

	Sample Data														
x	5	10	8	9	7	5	8	7	4	6	5	4	8	9	6
у	9	5	5	12	6	6	4	8	2	4	3	5	10	8	7



EXAMPLE

A web designer is interested in whether the loading speed of a website (in seconds) is linearly correlated with the number of visits the website receives per minute, so they collect the data below.

	Loading Speed vs Visits												
Speed	1.3	3.4	3.5	4.1	6.2	1.7	2.3	4.8	6.5	5.0			
Visits	21	15	10	8	5	27	24	17	7	14			

Perform a hypothesis test for β with a significance level of 0.1.

H_0 :	H_{α} :	P-value:

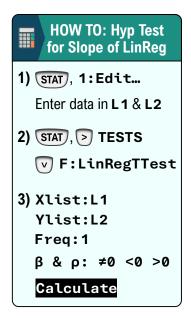
Because P-value [< | >] α , we [REJECT | FAIL TO REJECT] H_0 . So there is [ENOUGH | NOT ENOUGH] evidence to suggest there is a ______ linear correlation between loading speed of and visits to a website.

EXAMPLE

A researcher is interested in whether increased sleep can decrease reaction time, so they conduct an experiment, measuring the amount of sleep (in hours) and reaction time (in milliseconds) of participants. Perform a hypothesis test for β with a significance level of 0.01.

Sleep 5 8 8 6 7 5 8 7	G	^
	6	9
RT 346 253 231 312 298 378 221 29	315	200

Because P-value [< | >] α , we [**REJECT** | **FAIL TO REJECT**] H_0 . So there is [**ENOUGH** | **NOT ENOUGH**] evidence to suggest there is a ______ linear correlation between amount of sleep and reaction time.



EXAMPLE

A quality control expert is interested in seeing if servicing the machines in the plant more frequently will increase the productivity of each machine. They collect data on the number of times a machine is serviced per week and its daily productivity to get the data below:

		Serv	ice Ti	me vs	Prod	luctiv	ity			
Services	0	3	3	4	6	1	2	4	6	5
Productivity	20	33	25	20	24	21	27	34	30	32

- (A) Find the regression line for the sample data.
- (**B**) Perform a hypothesis test for β with a significance level of 0.05.

Because P-value [< | >] α , we [**REJECT** | **FAIL TO REJECT**] H_0 . So there is [**ENOUGH** | **NOT ENOUGH**] evidence to suggest there is a ______ linear correlation between number of services and productivity.

(C) The company wants to increase machine productivity. Do they have evidence that servicing their machines more often should help them achieve this goal?

Confidence Interval for Slope

◆ To create a Confidence Int. for the slope of a regression line using a calculator, use the **G:LinRegTInt** function.

EXAMPLE

A school district is studying the relationship between hours teachers spend working on lesson plans and students' average test scores. The data is shown below. Construct a 95% confidence interval for the slope of the regression line. Does this suggest a linear relationship between hours & test scores?

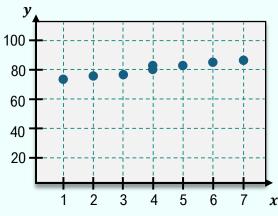
Hours vs. Avg. Test Scores											
Hours	5	3	4	6	2	7	1	4			
Test Scores	81	78	80	82	77	83	76	81			

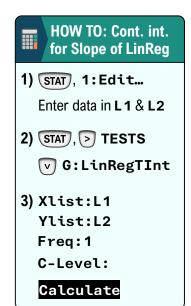
C-Level: _____ y
Confidence Interval: (____ , ___)

We are ___% sure the slope of the reg. line is between ____ & ___.

This interval [DOES | DOESN'T] include 0.

There's [ENOUGH | NOT ENOUGH] evidence to suggest...

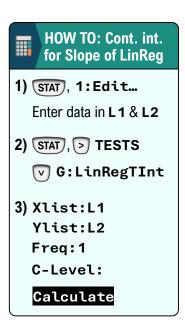




PRACTICE

Using the sample data below, create a confidence interval for β to see if there is evidence that there is a positive correlation between x and y with $\alpha = 0.01$.

	Sample Data														
x	5	11	7	8	8	5	8	9	4	5	3	4	9	8	6
у	10	4	6	12	5	7	3	7	1	4	5	6	11	8	6



EXAMPLE

An advertising executive wonders if increasing the length of a television ad (in minutes) increases the sales (in thousands of USD) of a product. They collect the data below.

Ad Length vs Sales												
Length	35	43	21	28	34	41	38	35	29	31		
Sales	2.1	6.3	1.9	2.6	3.1	6.2	5.5	4.8	3.7	4.1		

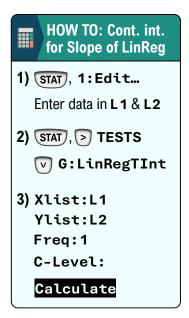
- (A) Create a confidence interval for β with $\alpha = 0.1$.
- (B) If there is evidence that longer ads mean more sales, the ad exec will have his team produce longer ads. Should they create longer ads? Why or why not?

EXAMPLE

A researcher is interested in whether increased sleep can decrease typos in emails, so they run an experiment with a sample of participants, collecting data on how much they slept (in hours) and the number of typos they made on a mock email. They collected the data below.

Sleep vs Typos												
Sleep	5	8	8	6	7	5	8	7	6	9		
Typos	7	2	1	5	4	8	1	3	4	0		

- (A) Create a confidence interval for β with $\alpha = 0.1$.
- (B) Is there evidence that more sleep can decrease typos? Why or why not?



EXAMPLE

A film critic is interested in whether the length of a movie (in hours) is associated with the score the film receives (out of 100), so they collect data on the movie length and score of a random sample of movies.

	Movie Length vs Score												
Length	1.5	1.8	2.1	2.2	1.6	1.7	2.3	1.7	1.6	1.9			
Score	87	65	74	90	88	76	63	86	69	72			

- (A) Find the regression line for the sample data.
- (**B**) Create a confidence interval for β with $\alpha = 0.1$.
- (*C*) The film critic will do further research if there's evidence that movie length and score are linearly correlated. Should they do further research? Why or why not?