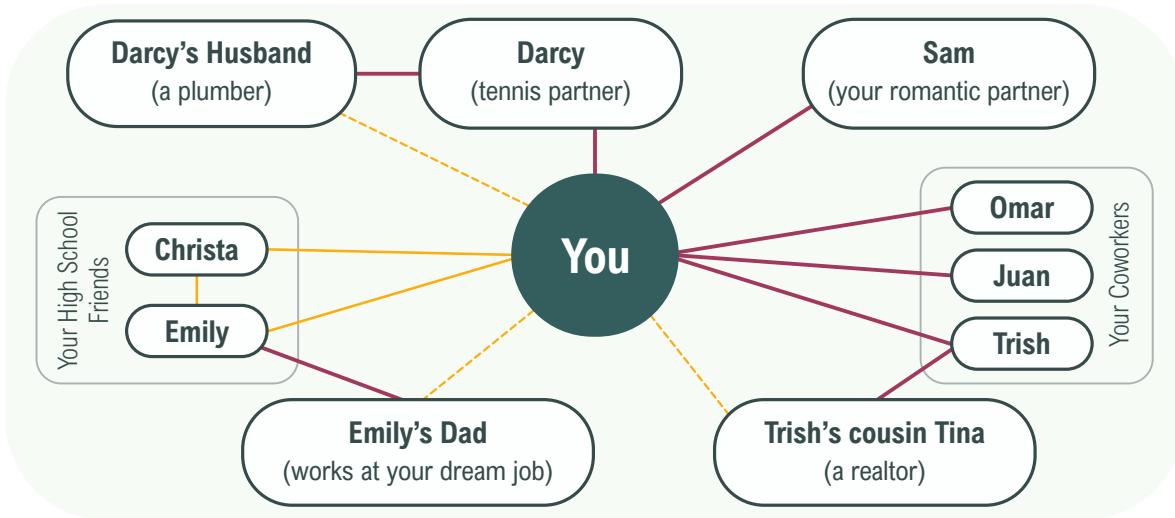


TOPIC: SOCIAL NETWORKS

- ◆ **Social Networks:** A web of **direct** and **indirect** social ties (_____ between individuals).
 - Involve both **weak** and **strong** social connections.
 - Even **people you've _____ met.**
- ◆ Networks can provide social _____, resources, and aid with career advancement.



EXAMPLE

Social networks are known to provide a number of benefits including:

- Emotional support
- Access to information and/or resources
- Boosting in-group loyalty and prejudice toward out-groups

a) I & II. b) I & III. c) II & III. d) I, II, & III.

PRACTICE

Which of the following is an example of an indirect social tie?

- a) Calling your best friend for support after a bad breakup.
- b) Getting tips for a job interview from a friend of a friend who works in that field.
- c) Working on a project with your coworker.
- d) Attending a family reunion.