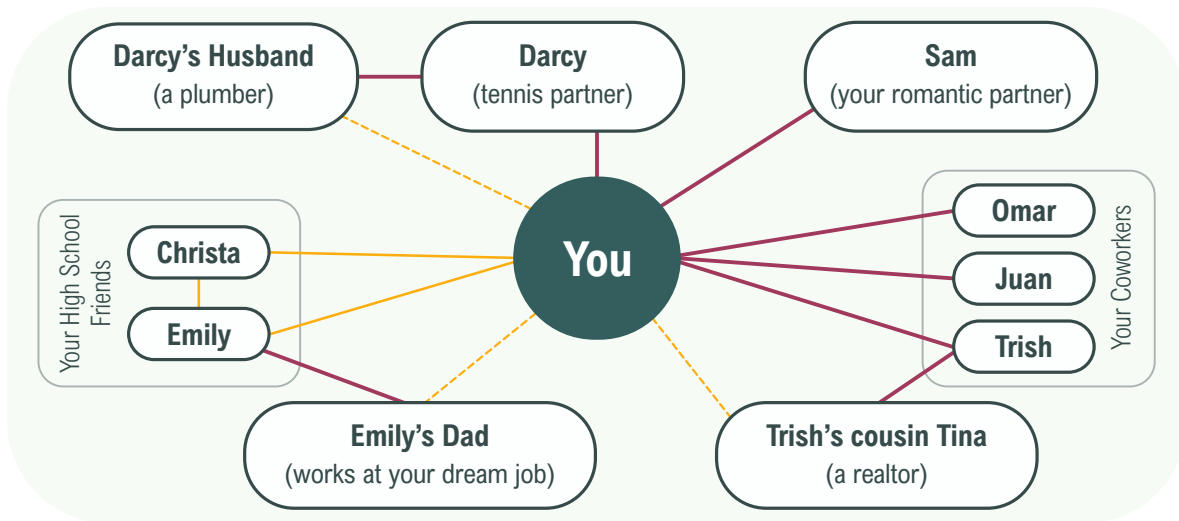


## TOPIC: SOCIAL NETWORKS

- ◆ **Social Networks:** A web of **direct** and **indirect** social ties (\_\_\_\_\_ between individuals).
  - Involve both **weak** and **strong** social connections.
    - Even **people you've \_\_\_\_\_ met.**
- ◆ Networks can provide social \_\_\_\_\_, resources, and aid with career advancement.



## EXAMPLE

Social networks are known to provide a number of benefits including:

- I. Emotional support
- II. Access to information and/or resources
- III. Boosting in-group loyalty and prejudice toward out-groups

- a) I & II.                      b) I & III.                      c) II & III.                      d) I, II, & III.

## PRACTICE

Which of the following is an example of an indirect social tie?

- a) Calling your best friend for support after a bad breakup.
- b) Getting tips for a job interview from a friend of a friend who works in that field.
- c) Working on a project with your coworker.
- d) Attending a family reunion.