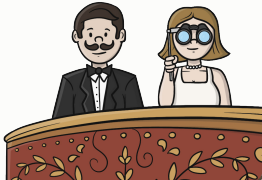



TOPIC: CATEGORIES OF CULTURE

High and Popular Culture

- ◆ Cultural diversity can occur due to social _____ - not all culture is equally accessible.
 - Cultural _____ (wealth, status, social connections) can give some people exclusive access.
- ◆ Sociologists distinguish between high culture and pop culture.

High Culture	Pop (Popular) Culture
Cultural patterns that distinguish a society's _____ members.	Cultural patterns that are widespread among a society's population.
<ul style="list-style-type: none">▸ High culture is _____.▸ Usually requires a person to have cultural capital to engage.▸ Ex: Attending a gala, an opera, or ivy league school. 	<ul style="list-style-type: none">▸ Pop culture is _____.▸ Accessible to most people in a society.▸ Ex: Watching sports, popular T.V. or films, county fairs, social media. 

- ◆ These categories are _____ – things can shift between them over time and across cultures.

EXAMPLE

The distinction between high culture and pop culture depends mainly on...

- a) How longstanding the cultural tradition is.
- b) How objectively interesting the cultural tradition is.
- c) The social standing of the people who engage in the cultural pattern.
- d) How technologically advanced the culture is.

PRACTICE

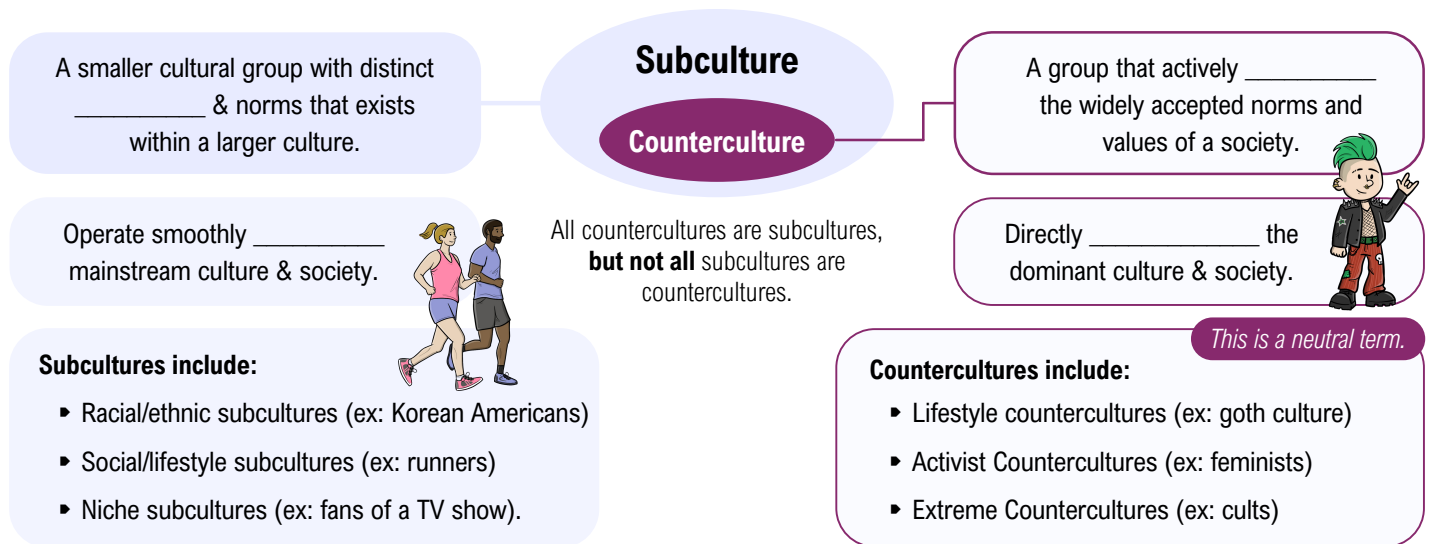
Cultural patterns that are widespread and accessible to the vast majority of people are referred to as _____.

- a) High culture
- b) Low culture.
- c) Normal culture.
- d) Pop culture.

TOPIC: CATEGORIES OF CULTURE

Subcultures and Countercultures

- ◆ Cultural diversity can arise when groups form _____ identities.
- ◆ Sociologists distinguish between *subcultures*, and a type of subculture called *counterculture*.



EXAMPLE

Which of the following is most clearly an example of counterculture?

- a) A group of high school jocks who all use similar slang and participate in the same activities.
- b) A self-proclaimed anarchist who opposes capitalism, lives off grid, and refuses to pay taxes.
- c) A religious group that dresses in specific clothing and adheres to specific dietary restrictions.
- d) Fans of a science-fiction franchise who regularly attend conventions.

PRACTICE

The term "subculture" refers to....

- a) A distinct cultural group with unique norms and values that operates within a larger culture.
- b) A type of pop culture.
- c) A micro-culture that directly opposes mainstream society.
- d) An elite category of high culture, exclusive to people with "old money."