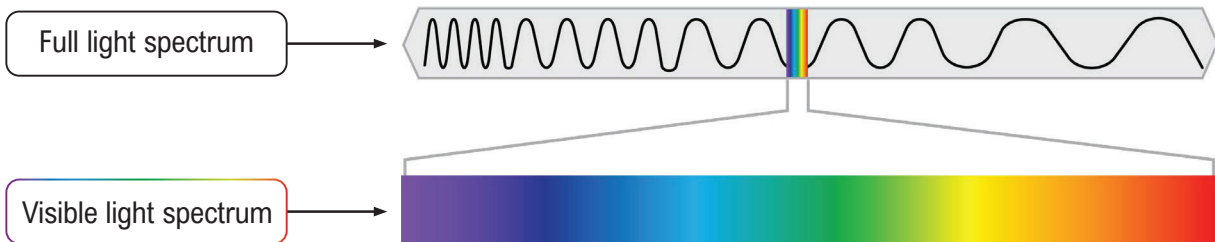


TOPIC: VISUAL STIMULI

Visual Stimuli

- ◆ Stimulus for vision is _____.
- ▶ Specifically, light _____ in the visible light spectrum → 380 to 700 nm.



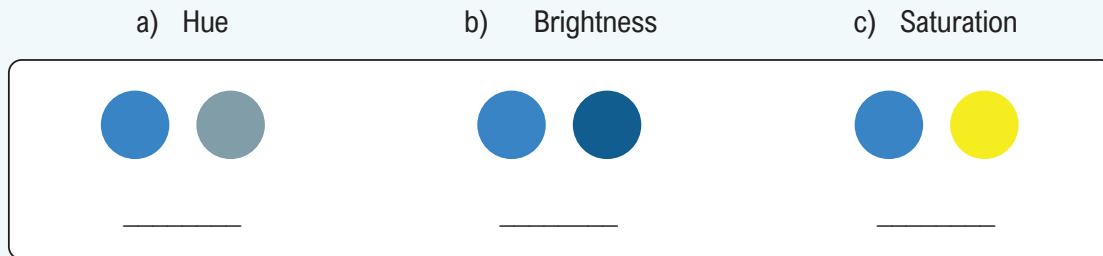
- ◆ The _____ properties of the light wave relate to different perceived qualities.

Wave Property	Wavelength: How _____ the wave is.	Amplitude: How _____ the wave is.	Complexity: How _____ wavelengths are visible.
Perceived Property	Hue (_____)	Brightness	_____

TOPIC: VISUAL STIMULI

EXAMPLE

In the image below, three pairs of dots are shown that exhibit different perceptual properties. Match each pair to the property they show.



PRACTICE

Which of the following pairs correctly matches the *wave property* with the *perceived property*?

- a) Wavelength: brightness.
- b) Amplitude: brightness.
- c) Amplitude: hue.
- d) Number of wavelengths: hue.