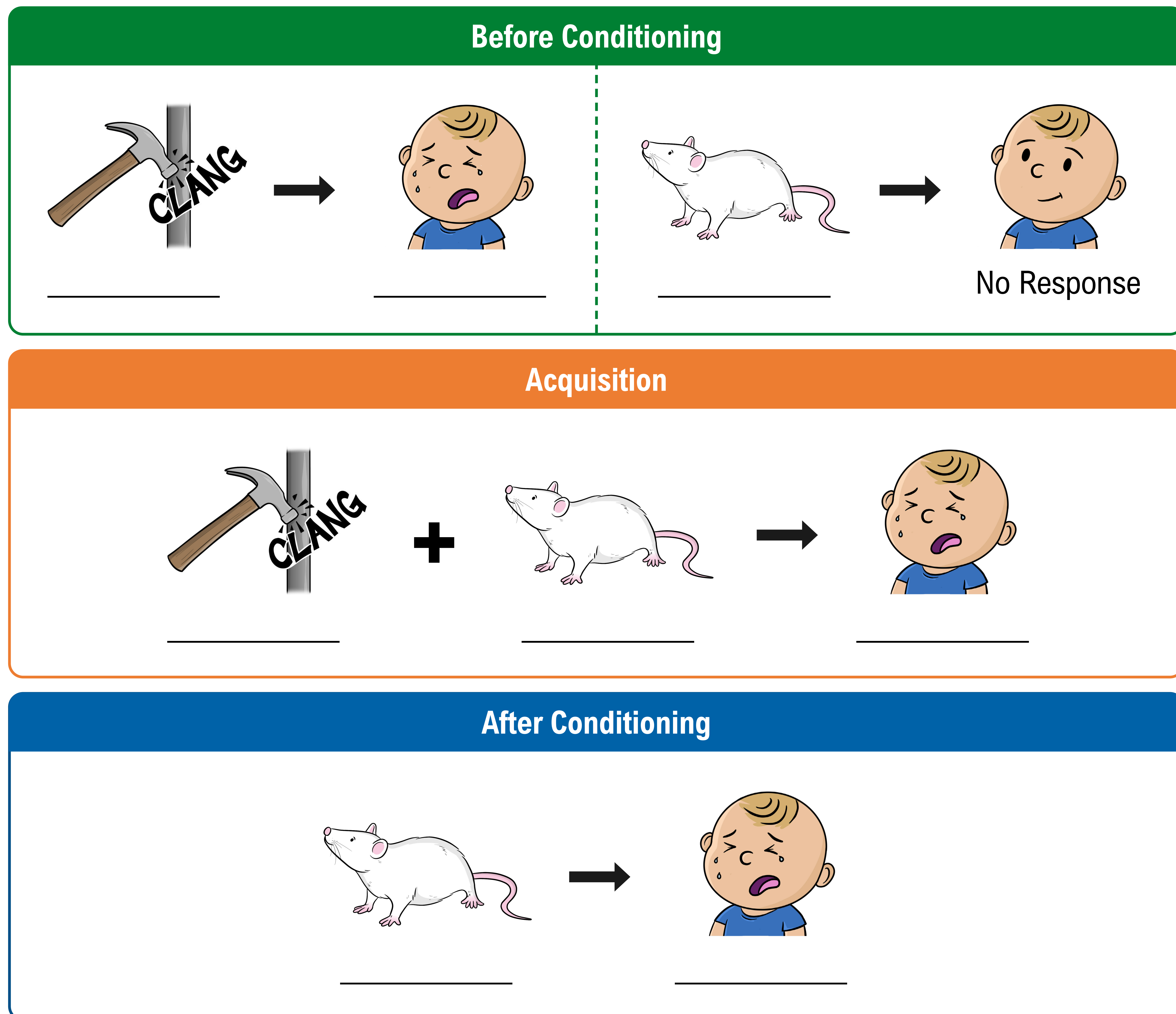


TOPIC: APPLICATIONS OF CLASSICAL CONDITIONING

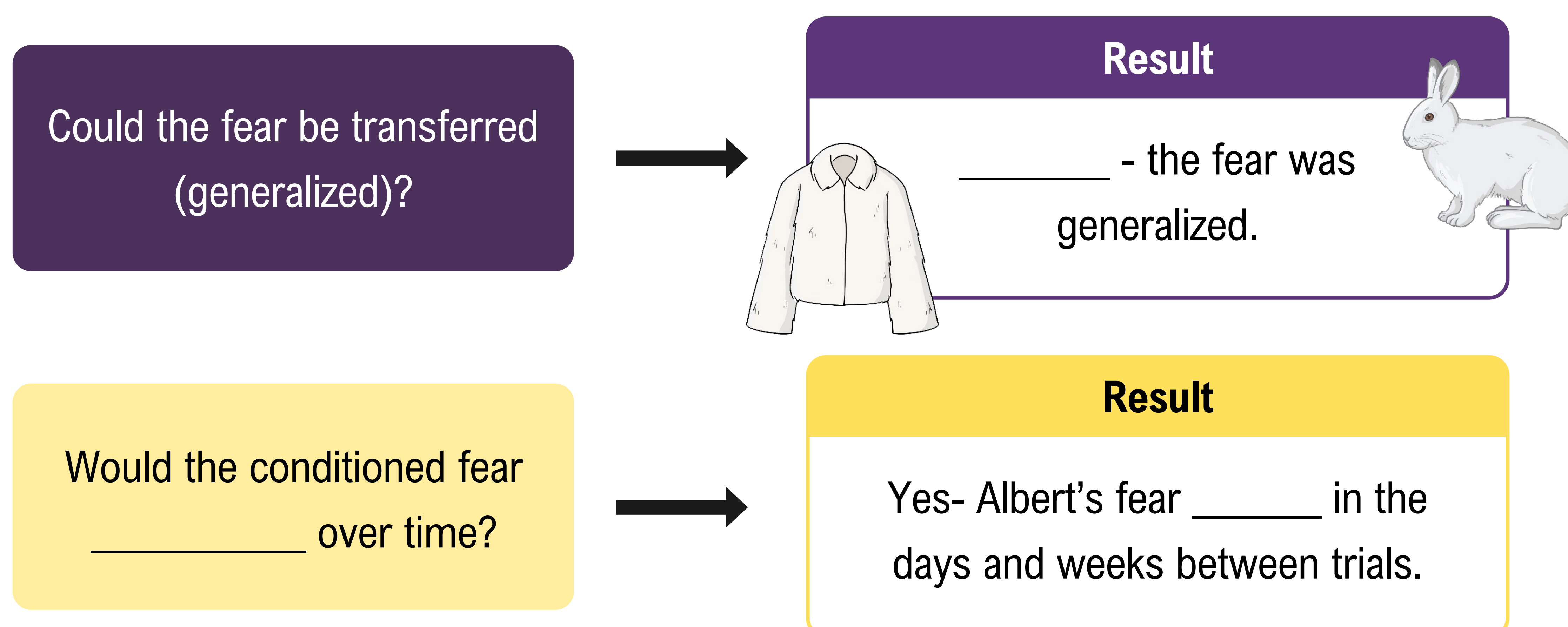
Little Albert Experiment

◆ **John Watson & Rosalie Rayner:** Could classical conditioning explain behavior in _____?

- Little Albert Experiment (1920) examined if _____ could be classically conditioned.



◆ With this procedure they also examined...



◆ **General Findings:** Classical conditioning _____ explain emotions and complex behavior in humans.

◆ **Ethical Considerations:** This study could not happen today (but Albert was probably okay).

TOPIC: APPLICATIONS OF CLASSICAL CONDITIONING

EXAMPLE

For each question below, what was found during the Little Albert Experiment?

- a) Did the fear response change over time? If so, how did it change? _____
- b) Did the fear response become generalized? _____

PRACTICE

In the Little Albert experiment, what were the unconditioned response and the conditioned stimulus?

- a) White rat; salivating.
- b) Crying; bell.
- c) White rat; bell.
- d) Crying; white rat.