TOPIC: SOCIAL PSYCHOLOGY

Social Psychology (1940's)
A field of psychology that focuses on how individual and group behaviors are influenced by _____ factors.
Historical Context
Behaviorism was _____ to account for how the social environment could impact thoughts and behaviors. Psychologists began studying how social environments can impact identify, _____, attitudes, and stereotypes.
Main Research Question
How does the social environment influence the thoughts and behavior of individuals?
Important Founders

Kurt _____ (1890 – 1947)	Solomon _____ (1907 – 1996)
Founded the Research Center for Group Dynamics at MIT in 1945. Studied topics like _____ship, attitudes, communication, and racial prejudice.	Researched how social influences impact _____. Also studied impression formation – discovered the importance of _____ impressions!

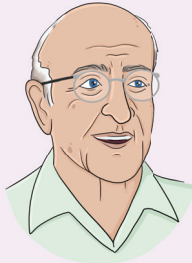**For More Detail:** Check out our section on *Social Psychology*.

TOPIC: SOCIAL PSYCHOLOGY

Which of the following topics is NOT commonly studied in social psychology?

a) Sensation and perception.

b) Attitudes.

c) Identity.

d) Stereotypes and prejudice.

TOPIC: HUMANISM

Humanism (1950's)

A perspective that emphasizes inherent _____ , free will, and the potential for personal growth.

Historical Context

Some psychologists wanted to focus more on positive concepts like personal _____, human potential, and the ability to _____ toward self-improvement.

Main Research Question

How do individuals achieve personal growth and realize their fullest potential?

Important Founders

Abraham _____ (1908 - 1970)	Carl _____ (1902 - 1987)
Created his famous **hierarchy of** _____. Once physical and safety needs are met, humans will strive to meet social and psychological needs. The final tier of his hierarchy is _____-**actualization** – the realization of one's fullest potential.	Rogers was a _____ psychologist. Developed **client-centered therapy**, pioneered techniques such as: ◆ _____ listening ◆ **Unconditional positive** _____ ◆ Empathy

For More Detail: See our section on *Treatment and Therapy*.

TOPIC: HUMANISM

Which of the following statements **best** describes humanism?

a) A field that focuses on humanity.

b) A field that focuses on how the social environment impacts behavior and mental processes.

c) A field that focuses on concepts like personal growth, potential, and striving for self-improvement.

d) A field that focuses on how stimuli evoke behavioral responses.

Which pair of psychologists are considered the founders of humanism?

a) Wilhelm Wundt and Edward Titchener.

b) Abraham Maslow and Jean Piaget.

c) Carl Rogers and George Miller.

d) Abraham Maslow and Carl Rogers.