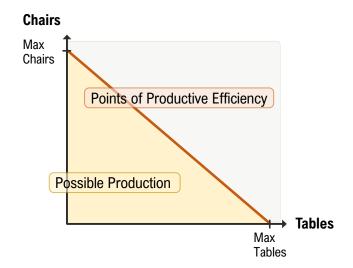
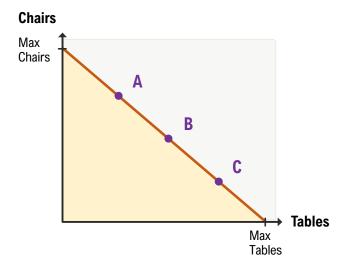
## **TOPIC: PRODUCTIVE AND ALLOCATIVE EFFICIENCY**

- ◆ Market economies have competition and voluntary exchange, therefore they promote \_\_\_\_\_\_.
- **efficiency** results when firms produce at the lowest cost, using all available resources.
- ◆ A Productive Efficiency point that matches consumer preference is \_\_\_\_\_\_ efficiency.





## **Equity and Fairness**

- **Equity** is the *fair* distribution of \_\_\_\_\_\_ benefits.
  - ► The fair tradeoff between equity and \_\_\_\_\_\_ is subjective.

