

CONCEPT: RATIOS – CASH TO MONTHLY CASH EXPENSES

- The **cash to monthly cash expenses** is a ratio used internally to manage necessary cash outflows.
 - This ratio considers the hypothetical situation: if we didn't get any more cash, how long could we operate?
 - The monthly cash expenses are sometimes called the **cash burn**

$$\text{Cash to Monthly Cash Expenses} = \frac{\text{Cash Balance at Year End}}{\text{Monthly Cash Expenses}}$$

$$\text{Monthly Cash Expenses} = \frac{\text{Cash Outflows From Operating Activities}}{12}$$

Analysis: This ratio shows how many months we could operate before running out of cash (assuming no more cash inflow).

PRACTICE: The Liquid Company had a cash balance at the end of the current year of \$14,511. If the monthly cash expenses total \$3,495, how long could Liquid stay in business before going bankrupt, assuming no cash inflows?

- a) 4.15 months
- b) 3.12 months
- c) 6.33 months
- d) Not enough information.

PRACTICE: Tougher Company's had the following data for 2018 and 2017:

	2018	2017
Cash and Cash Equivalents	\$9,353	\$4,376
Cash Flow from Operations	(\$13,915)	(\$18,770)
Cash Flow from Financing Activities	\$32,000	\$18,000

What was the increase or decrease in the ratio of cash to monthly cash expenses in 2018?

- a) Increase 5.3 months
- b) Decrease 5.3 months
- c) Increase 8.1 months
- d) Decrease 8.1 months